



Sponsorship Packages

	The Great Pumpkin Presenting Sponsor \$100,000	Pirates & Pumpkins Opening Night Party \$50,000
Tickets	<ul style="list-style-type: none"> 30 Admission Tickets 4 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 24 Admission Tickets 4 Sneak-Peek Party Tickets
Underwriting	<ul style="list-style-type: none"> 621 days of care for a child with a life-threatening illness Admission and costumes for 10 Community PedsCare children and their families 	<ul style="list-style-type: none"> 310 days of care for a child with a life-threatening illness Admission and costumes for 10 Community PedsCare children and their families
Signage & Event Exposure	<ul style="list-style-type: none"> MOST PROMINENT signage at event Featured as “Presenting Sponsor” on sponsor acknowledgement board and cover of event program Full page “Presenting Sponsor” ad on back cover of event program Logo on children’s toy bags and candy bags Option for logo item in children’s toy bags 	<ul style="list-style-type: none"> PROMINENT signage at “Party” entrance Featured as “Party” on sponsor acknowledgement board Full page “Party Sponsor” ad on inside front cover of program Logo on children’s toy bags and candy bags Option for logo item in children’s toy bags
Logo Exposure	<ul style="list-style-type: none"> MOST PROMINENT feature of logo on all event print promotion and collateral material, including invitation, program, ads Logo on primary event signage 	<ul style="list-style-type: none"> PROMINENT feature of logo on event print promotion and collateral material, including invitation, program, ads Logo on “Party” signage
Advertising & Press Exposure	<ul style="list-style-type: none"> Featured as “Presenting Sponsor” with logo on all ads and press materials 	<ul style="list-style-type: none"> Listing as “Party Sponsor” with logo on all ads and press materials

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Sponsorship Packages

	Candyland \$35,000	Jack-O-Lantern's Toy Factory \$25,000	Under the Sea Adventure \$25,000
Tickets	<ul style="list-style-type: none"> 20 Admission Tickets 4 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 18 Admission Tickets 4 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 18 Admission Tickets 4 Sneak-Peek Party Tickets
Underwriting	<ul style="list-style-type: none"> 217 days of care for a child with a life-threatening illness Admission and costumes for 10 Community PedsCare children and their families 	<ul style="list-style-type: none"> 155 days of care for a child with a life-threatening illness Admission and costumes for 5 Community PedsCare children and their families 	<ul style="list-style-type: none"> 155 days of care for a child with a life-threatening illness Admission and costumes for 5 Community PedsCare children and their families
Signage & Event Exposure	<ul style="list-style-type: none"> PROMINENT signage at Candyland entrance Featured as "Candyland Sponsor" on sponsor acknowledgement board Full page "Candyland Sponsor" ad on inside back cover of program Logo on children's toy bags and candy bags Option for logo item in children's toy bags 	<ul style="list-style-type: none"> DISTINCTIVE signage at the Toy Factory area Featured as "Jack-O-Lantern's Sponsor" on sponsor acknowledgement board Full page "Jack-O-Lantern's Sponsor" ad in event program Logo on children's toy bags Option for logo item in children's toy bags 	<ul style="list-style-type: none"> DISTINCTIVE signage at the Under the Sea area Featured as "Under the Sea Sponsor" on sponsor acknowledgement board Full page "Under the Sea Sponsor" ad in event program Logo on children's toy bags Option for logo item in children's toy bags
Logo Exposure	<ul style="list-style-type: none"> PROMINENT feature of logo on event print promotion and collateral material, including invitation, program, ads Logo on "Candyland" signage 	<ul style="list-style-type: none"> Logo on event print promotion and collateral material, including invitation, program, ads Logo on "Jack-O-Lantern's" signage 	<ul style="list-style-type: none"> Logo on event print promotion and collateral material, including invitation, program, ads Logo on "Under the Sea" signage
Advertising & Press Exposure	<ul style="list-style-type: none"> Listing as "Candyland Sponsor" with logo on all ads and press materials 	<ul style="list-style-type: none"> Listing as "Jack-O-Lantern's Sponsor" with logo on all ads and press materials 	<ul style="list-style-type: none"> Listing as "Under the Sea Sponsor" with logo on all ads and press materials

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Sponsorship Packages

	Trick-or-Treat Theatre \$20,000	Ghostbusters Grown-Up Grotto \$20,000	Seussical Salon \$20,000
Tickets	<ul style="list-style-type: none"> 16 Admission Tickets 4 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 16 Admission Tickets 4 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 16 Admission Tickets 4 Sneak-Peek Party Tickets
Underwriting	<ul style="list-style-type: none"> 124 days of care for a child with a life-threatening illness Admission and costumes for 3 Community PedsCare children and their families 	<ul style="list-style-type: none"> 124 days of care for a child with a life-threatening illness Admission and costumes for 3 Community PedsCare children and their families 	<ul style="list-style-type: none"> 124 days of care for a child with a life-threatening illness Admission and costumes for 3 Community PedsCare children and their families
Signage & Event Exposure	<ul style="list-style-type: none"> DISTINCTIVE signage at the “Trick-or-Treat Theatre” children’s entertainment zone. Featured as “Trick-or-Treat Theatre Sponsor” on sponsor acknowledgement board Full page “Trick-or-Treat Theatre Sponsor” ad in event program Logo on children’s toy bags 	<ul style="list-style-type: none"> DISTINCTIVE signage at the event’s Ghostbusters Grown-up Grotto Featured as “Grown-up Grotto Sponsor” on sponsor acknowledgement board Full page “Ghostbusters Grown-up Grotto Sponsor” ad in event program Logo on children’s toy bags 	<ul style="list-style-type: none"> DISTINCTIVE signage at the event’s Seussical Salon entrance Featured as “Seussical Salon Sponsor” on sponsor acknowledgement board Full page “Seussical Salon Sponsor” ad in event program Logo on children’s toy bags
Logo Exposure	<ul style="list-style-type: none"> Logo on event print promotion and collateral material, including invitation, program, ads Logo on “Trick-or-Treat Theatre” signage 	<ul style="list-style-type: none"> Logo on event print promotion and collateral material, including invitation, program, ads Logo on “Ghostbusters Grown-up Grotto” signage 	<ul style="list-style-type: none"> Logo on event print promotion and collateral material, including invitation, program, ads Logo on “Seussical Salon” signage
Advertising & Press Exposure	<ul style="list-style-type: none"> Listing as “Trick-or-Treat Theatre Sponsor” with logo on all ads and press materials 	<ul style="list-style-type: none"> Listing as “Ghostbusters Grown-up Grotto Sponsor” with logo on all ads and press materials 	<ul style="list-style-type: none"> Listing as “Seussical Salon Sponsor” with logo on all ads and press materials

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Sponsorship Packages

	Pumpkin Patch Entrance \$20,000	Monster Mash Family Disco \$20,000	Witches Brew Soda Shop \$20,000
Tickets	<ul style="list-style-type: none"> 16 Admission Tickets 4 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 16 Admission Tickets 4 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 16 Admission Tickets 4 Sneak-Peek Party Tickets
Underwriting	<ul style="list-style-type: none"> 124 days of care for a child with a life-threatening illness Admission and costumes for 3 Community PedsCare children and their families 	<ul style="list-style-type: none"> 124 days of care for a child with a life-threatening illness Admission and costumes for 3 Community PedsCare children and their families 	<ul style="list-style-type: none"> 124 days of care for a child with a life-threatening illness Admission and costumes for 3 Community PedsCare children and their families
Signage & Event Exposure	<ul style="list-style-type: none"> DISTINCTIVE signage at entrance to event Featured as “Pumpkin Patch Sponsor” on sponsor acknowledgement board Full page “Pumpkin Patch Sponsor” ad in event program Logo on children’s toy bags 	<ul style="list-style-type: none"> DISTINCTIVE signage at event’s MonsterMash Family Disco, which includes dance floor Featured as “Family Disco Sponsor” on sponsor acknowledgement board Full page “Family Disco Sponsor” ad in event program Logo on children’s toy bags 	<ul style="list-style-type: none"> DISTINCTIVE signage at the event’s Witches Brew Soda Shop entrance Featured as “Soda Shop Sponsor” on sponsor acknowledgement board Full page “Soda Shop Sponsor” ad in event program Logo on children’s toy bags
Logo Exposure	<ul style="list-style-type: none"> Logo on event print promotion and collateral material, including invitation, program, ads Logo on entrance signage 	<ul style="list-style-type: none"> Logo on event print promotion and collateral material, including invitation, program, ads Logo on “MonsterMash Family Disco” signage 	<ul style="list-style-type: none"> Logo on event print promotion and collateral material, including invitation, program, ads Logo on “Witches Brew Soda Shop” signage
Advertising & Press Exposure	<ul style="list-style-type: none"> Listing as “Pumpkin Patch Sponsor” with logo on all ads and press materials 	<ul style="list-style-type: none"> Listing as “MonsterMash Sponsor” with logo on all ads and press materials 	<ul style="list-style-type: none"> Listing as “Witches Brew Soda Shop Sponsor” with logo on all ads and press materials

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Sponsorship Packages

	Fantasy Doors (6) \$18,000 Each	Amazing Adventures Drawing \$10,000	Incredible Edibles Food Court \$10,000	Magical Meet & Greet Streets (3) \$10,000 Each
Tickets	<ul style="list-style-type: none"> 16 Admission Tickets 2 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 14 admission tickets 2 Sneak Peak Party Tickets 	<ul style="list-style-type: none"> 14 admission tickets 2 Sneak Peak Party Tickets 	<ul style="list-style-type: none"> 14 Admission Tickets 2 Sneak Peak Party Tickets
Underwriting	<ul style="list-style-type: none"> 111 days of care for a child with a life-threatening illness Admission and costumes for 3 Community PedsCare children and their families 	<ul style="list-style-type: none"> 71 days of care for a child with a life-threatening illness Admission and costumes for 2 Community PedsCare children and their families 	<ul style="list-style-type: none"> 71 days of care for a child with a life-threatening illness Admission and costumes for 2 Community PedsCare children and their families 	<ul style="list-style-type: none"> 71 days of care for a child with a life-threatening illness Admission and costumes for 2 Community PedsCare children and their families
Signage & Event Exposure	<ul style="list-style-type: none"> DISTINCTIVE signage at sponsored door vignette Featured as “Fantasy Door Sponsor” on sponsor acknowledgement board Full page “Fantasy Door Sponsor” ad in event program Logo on children’s toy bags 	<ul style="list-style-type: none"> Signage at Amazing Adventure Drawing area Featured as “Drawing Sponsor” on sponsor acknowledgement board 1/2 page “Drawing Sponsor” ad in event program Logo on children’s toy bags 	<ul style="list-style-type: none"> Signage in the Food Court area Featured as “Food Court Sponsor” on sponsor acknowledgement board 1/2 page “Food Court Sponsor” ad in event program Logo on children’s toy bags 	<ul style="list-style-type: none"> Signage at character autograph and photo area Featured as “Meet & Greet Sponsor” on sponsor acknowledgement board 1/2 page “Meet & Greet Sponsor” ad in event program Logo on children’s toy bags
Logo Exposure	<ul style="list-style-type: none"> Logo on event print promotion and collateral material, including invitation, program, ads Logo on sponsored door vignette signage 	<ul style="list-style-type: none"> Logo on “Amazing Adventure Drawing” signage 	<ul style="list-style-type: none"> Logo on “Incredible Edibles” signage 	<ul style="list-style-type: none"> Logo on “Magical Meet & Greet Street” signage
Advertising & Press Exposure	<ul style="list-style-type: none"> Listing as “Fantasy Door Sponsor” with logo on all ads and press materials 			

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	Sea Anemone Entrance \$7,500	King Neptune's Fortress \$7,500	Shipwreck Shell \$7,500	Casper Friendly Ghost Sponsor \$5,000 Unlimited
Tickets	<ul style="list-style-type: none"> 12 Admission Tickets 2 Sneak Peak Party Tickets 	<ul style="list-style-type: none"> 12 Admission Tickets 2 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 12 Admission Tickets 2 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 10 Admission Tickets 2 Sneak-Peek Party Tickets
Underwriting	<ul style="list-style-type: none"> 46 days of care for a child with a life-threatening illness Admission and costumes for 2 Community PedsCare children and their families 	<ul style="list-style-type: none"> 46 days of care for a child with a life-threatening illness Admission and costumes for 2 Community PedsCare children and their families 	<ul style="list-style-type: none"> 46 days of care for a child with a life-threatening illness Admission and costumes for 2 Community PedsCare children and their families 	<ul style="list-style-type: none"> 31 days of care for a child with a life-threatening illness Admission and costumes for a Community PedsCare child and his or her family
Signage & Event Exposure	<ul style="list-style-type: none"> Signage in the Sea Anemone area Featured as "Sea Anemone Sponsor" on sponsor acknowledgement board 1/2 page "Sea Anemone Sponsor" ad in event program Logo on children's toy bags 	<ul style="list-style-type: none"> Signage at Fortress area Featured as "Fortress Sponsor" on sponsor acknowledgement board 1/2 page "Fortress Sponsor" ad in event program Logo on children's toy bags 	<ul style="list-style-type: none"> Signage in the Shipwreck area Featured as "Shipwreck Sponsor" on sponsor acknowledgement board 1/2 page "Shipwreck Sponsor" ad in event program Logo on children's toy bags 	<ul style="list-style-type: none"> Featured as "Casper Sponsor" on sponsor acknowledgement board
Logo Exposure	<ul style="list-style-type: none"> Logo on "Sea Anemone" signage 	<ul style="list-style-type: none"> Logo on "Fortress" area signage 	<ul style="list-style-type: none"> Logo on "Shipwreck" signage 	
Advertising & Press Exposure				

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	Phantom Family \$2,500	Munsters Family \$1,500	Full Moon Family \$1,000
Tickets	<ul style="list-style-type: none"> 8 Admission Tickets 2 Sneak Peak Party Tickets 	<ul style="list-style-type: none"> 6 Admission Tickets 2 Sneak-Peek Party Tickets 	<ul style="list-style-type: none"> 4 Admission Tickets 2 Sneak-Peek Party Tickets
Underwriting	<ul style="list-style-type: none"> 12 days of care for a child with a life-threatening illness Admission and costumes for 1 Community PedsCare child and family 	<ul style="list-style-type: none"> 8 days of care for a child with a life-threatening illness 	<ul style="list-style-type: none"> 5 days of care for a child with a life-threatening illness
Signage & Event Exposure	<ul style="list-style-type: none"> Featured as “Family Phantom Sponsor” on sponsor acknowledgement board Sponsor listing in event program 	<ul style="list-style-type: none"> Featured as “Munsters Family Sponsor” on sponsor acknowledgement board Sponsor listing in event program 	<ul style="list-style-type: none"> Featured as “Full Moon Family Sponsor” on sponsor acknowledgement board Sponsor listing in event program
Logo Exposure			
Advertising & Press Exposure			

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